

Privacy Policy

Last Modified Date: January 1, 2024

I. Introduction

- (A) Perspectiv, Inc., a Delaware corporation respects your privacy and is committed to protecting it through our compliance with this privacy policy (“**Privacy Policy**”), as may be referred to in other Company documentation, including but not limited to the Terms of Use). This Privacy Policy describes the types of information we may collect from you or that you may provide when you visit the website at <https://www.getperspectiv.com/> and all related subdomains (“**Website**”) to access our Services (as defined in the Terms of Use) and our practices for collecting, using, maintaining, protecting, and disclosing such information.
- (B) This Privacy Policy applies to information we collect on the Website:
 - (i) when you browse our Website, or
 - (ii) when you create a Perspectiv Account (as defined in the Terms of Use), or
 - (iii) in emails and other electronic messages between you and the Company.
- (C) It does not apply to information:
 - (i) collected by the Company offline or through any other means, including on any other website operated by the Company or any third party; or
 - (ii) any third party, including through any application or content that may link to or be accessible from or on the Website.

Please read this Privacy Policy carefully to understand our policies and practices regarding your information and how we will handle it. If you do not agree with our policies and practices, your remedy is to not access and use the Website. This Privacy Policy may change from time to time. We will use commercially reasonable efforts to provide email notice to any registered users about material changes to our Privacy Policy. Please note that the “Last Modified Date” listed above will also indicate when this Privacy Policy has been updated. Your continued use of the Website after we make changes to our Privacy Policy is deemed to be the acceptance of those changes, so please check this Privacy Policy periodically for updates.

II. Children’s Privacy

You must be at least 13 years old or older to use our Services or we must have the expressed consent of a parent or legal guardian. We will not knowingly collect information from children under the age of 13. If Company learns that we have collected or received personal information from a person under 13 without the expressed consent of such person’s parent or legal guardian, we will delete that information. Additionally, no one under the age 18 may provide any personal information to or on Website without the permission of their parent or legal guardian. If you are a minor under the age of 18, you

will need the permission of your parent or legal guardian prior to using the Website to use the Services or to provide any information about yourself to us, including your name, address, telephone number, email address, or any other information. If you believe your child has provided us with personal information without your authorization and you would like to have the personal information deleted, please contact us by emailing support@getperspectiv.com.

III. Information We Collect About You and How We Collect It

- (A) We collect several types of information from and about users of the Website, which may include information:
- (i) by which you may be personally identified, such as name, profile picture, age/birthday, e-mail address, telephone number or any other identifier by which you may be contacted online or offline (“**Personal Information**”);
 - (ii) that is about you but individually does not identify you; and
 - (iii) about your internet connection, the equipment you use to access the Website, and usage details.
- (B) We collect this information:
- (i) directly from you when you provide it to us;
 - (ii) automatically as you navigate through the Website. Information collected automatically may include usage details, device ID, locations, and IP addresses;
- (C) The information we collect through the Website may include:
- (i) information that you provide by filling in forms on the Website. This includes information provided at the time of registering for an Account;
 - (ii) information you provide when you report a problem with the Website;
 - (iii) records and copies of your correspondence (including email addresses) if you contact us.
- (D) As you navigate through and interact with our Website, we may use automatic data collection technologies, such as Google Analytics, to collect certain information about your equipment, browsing actions, and patterns, including:
- (i) details of your visits to our Website, such as: geography and language, traffic source, browser technology and page load speed, pages and navigation, internal site search, sessions, percentage of new sessions, new users, bounce rate, pages per session, average session duration, goal conversion rate, and goal completions.

- (E) The information we collect automatically may include Personal Information, or we may maintain it or associate it with Personal Information we collect in other ways. It helps us to improve the Website and to deliver a better and more personalized service, including by enabling us to:
- (i) estimate our audience size and usage patterns,
 - (ii) store information about your preferences, allowing us to customize our Services according to your individual interests,
 - (iii) speed up your searches and overall platform infrastructure, and
 - (iv) recognize you when you return to Website or use our Services.
- (F) The technologies we use for automatic data collection may include:
- (i) Cookies (or browser Cookies) A cookie is a small file placed on the hard drive of your computer or mobile device. You may refuse to accept browser Cookies by activating the appropriate setting on your browser. Unless you have adjusted your browser setting so that it will refuse Cookies, our system will issue Cookies when you access the Website.
 - (ii) Web beacons (a.k.a. “clear GIFs” or “Pixel Tags”) Web beacons are tiny graphic images with a unique identifier, similar in function to Cookies, that are used to track the online movements of web users. In contrast to Cookies, which are stored on a computer’s hard drive or web browser, they are embedded invisibly in web pages. Web beacons also allow us to send email messages in a format that users can read, and tell us whether emails have been opened to, in part, ensure that we are sending only messages that are of interest to our users. We may also use this information to reduce or eliminate messages sent to a user.
 - (iii) Some jurisdictions require your expressed consent before we use such technologies to automatically collect Personal Information. This section assumes that you have provided such consent or that such consent is not required in the jurisdiction in which you reside.

IV. How We Use Your Information

- (A) We use the information that we collect about you or that you provide to us, including any Personal Information:
- (i) to present Website and its contents to you,
 - (ii) to provide you with information or services that you request from us,
 - (iii) to fulfill any other purposes for which you provide such information for,
 - (iv) to enhance the Website via with customized and personalized viewing recommendations for content we think will be of interest to you,

- (v) to provide you with customized Services and advertising you view,
 - (vi) to carry out our obligations and enforce our rights arising from any contracts entered into between you and us,
 - (vii) to notify you about changes to Website,
 - (viii) in any other way we may describe when you provide the information to us,
 - (ix) to comply with legal and regulatory obligations,
 - (x) for any other purposes with your consent.
- (B) You may access the Website through different devices (e.g., your mobile phone or computer). The information that we collect and store through those different uses may be cross-referenced and combined.

V. Disclosure of Your Information

- (A) We may disclose aggregated information about our users, and information that does not identify any individual, without restriction. We may disclose Personal Information that we collect for the following legitimate business interests:
- (i) to our subsidiaries and affiliates;
 - (ii) to contractors, service providers, and other third parties we use to support our business and who are bound by contractual obligations to keep Personal Information confidential and use it only for the purposes for which the Company discloses it to them;
 - (iii) to a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of the Company's assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which Personal Information held by the Company about Perspectiv users is among the assets transferred,
 - (iv) to fulfill the purpose for which you provide it,
 - (v) for any other purpose disclosed by us when you provide the information, or
 - (vi) with your consent.
- (B) We may also disclose your Personal Information:
- (i) to comply with any court order, law, or legal process, including to respond to any government or regulatory request,
 - (ii) to enforce or apply our Terms of Service and other agreements,

- (iii) if we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Perspectiv, its affiliates, other Perspectiv users, or others.

VI. Data Retention and Security of Your Information

- (A) We generally retain your information as long as you keep your account open or as needed to provide you our Services. This includes data you or others provided to us and data generated or inferred from your use of our Services.
- (B) You may delete your account at <https://www.myperspectiv.com/settings/account>. After deleting your account, we may retain information about you for the purposes authorized under this Privacy Policy unless prohibited by law. For example, we may retain information to prevent, investigate, or identify possible wrongdoing in connection with the Services or to comply with legal obligations. We may also maintain residual copies of your Personal Information in our backup systems.
- (C) We have implemented measures designed to secure your Personal Information from accidental loss and from unauthorized access, use, alteration, and disclosure. All information you provide to us will be saved in encrypted format on our secure servers. All transactions will be encrypted using Secure Sockets Layer (SSL) technology.
- (D) There would be no public access to any of the bucket where the files and databases are stored.
- (E) Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your Personal Information, we cannot guarantee the security of your Personal Information transmitted to the Company. Any transmission of Personal Information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Website.

VII. Choices About How We Use and Disclose Your Information

- (i) We strive to provide you with choices regarding the Personal Information you provide to us. We have created mechanisms to provide you with the following control over your information:
 - (ii) **Tracking Technologies and Advertising.** You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. To learn how you can manage your Flash cookie settings, visit the Flash player settings page on Adobe's [website](#). If you disable or refuse cookies, please note that some parts of the Website may then be inaccessible or not function properly.

VIII. Accessing and Correcting Your Information

- (A) You can review and change your Personal Information by logging into the Website and visiting your account profile page.
- (B) You may also send us an email at support@getperspectiv.com to request access to, correct, or delete any Personal Information that you have provided to us. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

IX. California Residents

- (A) The California Consumer Privacy Act (CCPA) provides California consumers with the right to request access to their personal data, additional details about our information practices and deletion of their personal information (subject to certain exceptions). California consumers also have the right to opt out of sales of personal information, if applicable. We describe how California consumers can exercise their rights under the CCPA in this Section. Please note that you may designate an authorized agent to exercise these rights on your behalf by providing written materials demonstrating that you have granted the authorized agent power of attorney. Please note that if an authorized agent submits a request on your behalf, we may need to contact you to verify your identity and protect the security of your personal information. We will not fulfill your CCPA request unless you have provided sufficient information for us to reasonably verify you are the consumer about whom we collected personal information. We will not discriminate against you if you choose to exercise your rights under the CCPA.
- (B) You may request, no more than twice in a twelve (12) month period, access to the specific pieces of personal data we have collected about you in the last twelve (12) months. You may also request additional details about our information practices, including the categories of personal information we have collected about you, the sources of such collection, the categories of personal information we share for a legitimate business or commercial purposes, and the categories of third parties with whom we share your personal information. You may make these requests by contacting using the contact information provided below in the “Contact Information” Section below. After submitting your request, please monitor your email for a verification email. We are required by law to verify your identity prior to granting access to your data in order to protect your privacy and security.
- (C) You may request, no more than twice in a twelve (12) month period, transportable copies of your personal information that we have collected about you in the last twelve (12) months. You may make these requests by contacting using the contact information provided below in the “Contact Information” Section. After submitting your request, please monitor your email for a verification email. We are required by law to verify your identity prior to granting access to your data in order to protect your privacy and security.
- (D) You may request that we delete the personal information we have collected about you. Please note that we may retain certain information as required or permitted by applicable law. You may make these requests by contacting us using the contact information provided below in the “Contact Information” Section below. After submitting your request, please monitor your email for a verification email. We are

required by law to verify your identity prior to granting access to your data in order to protect your privacy and security.

(E) California residents are entitled to ask us for a notice identifying the categories of personal information which we share with our affiliates and/or third parties for marketing purposes and providing contact information for such affiliates and/or third parties. If you are a California Resident and would like to exercise your rights under CCPA, please submit a written request using the information provided in the “Contract Information” section below. Our privacy team will examine your request and respond to you as quickly as possible.

X. Third Party Sites

The Website may contain links to other websites that are not affiliate with us. Any such link is not and is not intended to be, an endorsement of such other website or its content and you should review the terms of use and privacy policy of such third party website. These websites operate independently of us and we are not responsible for the privacy practices or the content of such websites.

XI. Email, Text, and Telephone Communications

You can subscribe from email, text, and phone communications at any time. To stop receiving our promotional emails, follow the unsubscribe instructions in the email messages you receive from us or contact us as described in the “Confirmation Information” section below. To opt-out of receiving any text messages, follow the opt-out instructions in the text messages that you may receive from us. We will process your request within a reasonable time after receipt, in accordance with applicable laws. Note that you will continue to receive transaction-related emails regarding any services you have requested. We may also send you certain non-promotional communications regarding the Company and, to the extent permitted by law, you will not able to opt-out of those communications (i.e. communications regarding updates to this Privacy Policy).

XII. Changes to Our Privacy Policy

We will post any changes we make to our Privacy Policy on this page. The date this Privacy Policy was last modified is identified at the top of the page. You are responsible for ensuring we have an up-to-date active and deliverable email address for you, and for periodically visiting the Website and this Privacy Policy to check for any changes.

XIII. Contact Information

To ask questions, comment, or if you have concerns about this Privacy Policy and our privacy practices, contact us at support@getperspectiv.com with the subject line “Privacy Policy” or via mail at 3372 Peachtree Rd NE, Suite 115, Atlanta, GA 30326. Please note that email communications are not always secure. Please do not include sensitive information in any communication to us.